



Effective Uptake of Digital services to Repower European consumers and communities as Active participants in energy transition and Markets

# EU-DREAM

**Bridging the Digital Divide in Energy!**

## CONTEXT

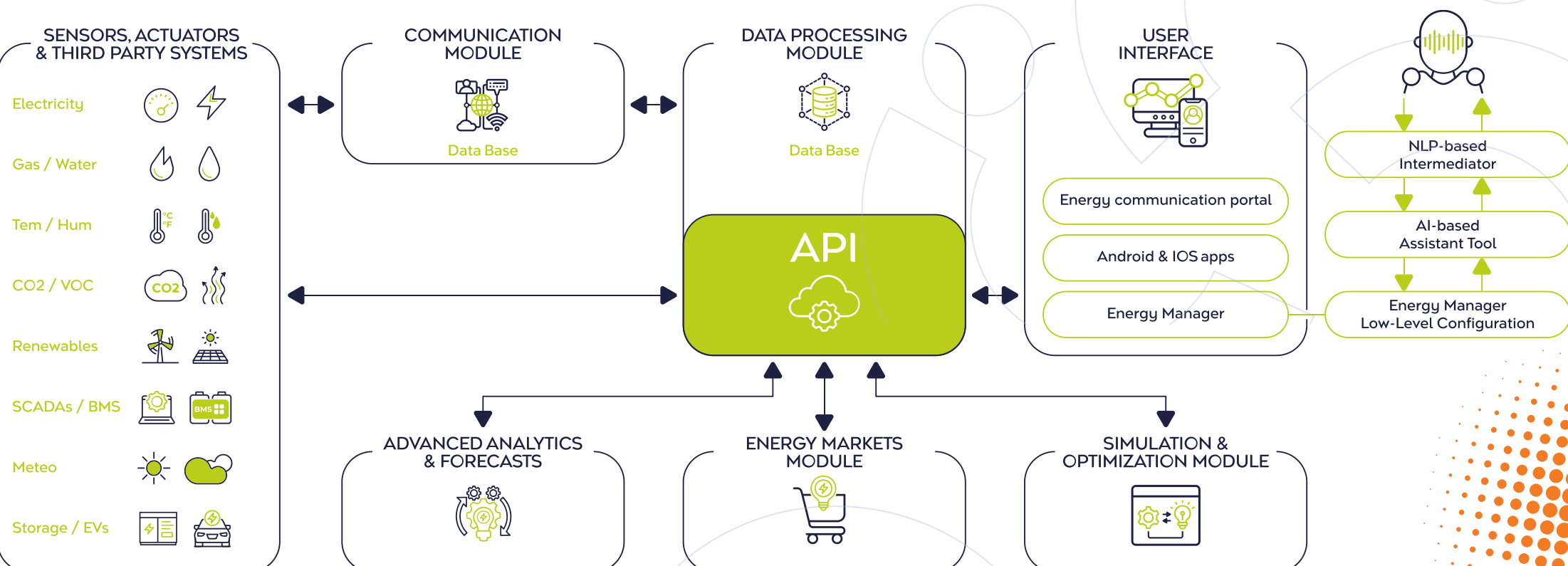
Almost 80% of Europeans are not engaged in the energy transition. Digital technologies are key to involve society, but consumers still struggle to keep pace.

EU-DREAM brings together leading energy industry and research partners to drive innovation in digital tools and services.

Aligned with the EU Action Plan on the Digitalisation of the Energy System, **the project aims to develop next-generation energy services, solutions, and products that truly benefit consumers.**

## OBJECTIVES

- Empowering Consumers with Data-Driven Solutions
- Development of AI-based assistant tool and NLP-based intermediary
- Development of a cloud-based data-sharing platform
- Development of new AI-powered and simplified digital platforms
- Creation of User-Friendly digital tools
- Innovative Market Mechanisms
- Consumer-Centric Approaches
- Improvement of Energy Literacy



Energy management system with AI-based assistant tool and NLP-based intermediary of EU-DREAM.

**These innovative tools will make energy management accessible and understandable.**



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Discover more at [eu-dream.eu](http://eu-dream.eu)

